

BestMark Projects – Shop Instructions

Amazon Alcohol Delivery: guidelines.cxgroup.com/alcohol-delivery/

Amazon Alcohol Pickup: guidelines.cxgroup.com/alcohol-pickup/

Amazon Alcohol Warehouse: guidelines.cxgroup.com/alcohol-warehouse/

Amazon Go:

- Alcohol Compliance: guidelines.cxgroup.com/go-alcohol-compliance/
- Tobacco Compliance: guidelines.cxgroup.com/go-tobacco-compliance/

Bernstein Property Management (BPM Apartments):

- Visit + Phone Inquiry: guidelines.cxgroup.com/bpmp/
- Visit + Web Inquiry: guidelines.cxgroup.com/bpmw/
- Visit + Phone Inquiry, Targeted: guidelines.cxgroup.com/bpmpt/
- Visit + Web Inquiry, Targeted: guidelines.cxgroup.com/bpmwt/

CCR: *Instructions will be by shop type—not set up yet.*

Chapter Aesthetic Studio: guidelines.cxgroup.com/chapter/

Clothes Mentor Omaha: guidelines.cxgroup.com/cmo/

Clothes Mentor Virginia Beach: guidelines.cxgroup.com/cm vb/

Comcast: *Instructions are set up by shop type. Shops require onsite or website registration. Some have a special situation. Some require registration with email or phone number specifically. Within the survey on the QA interface, the Scheduling Code will show which shop type the shopper was assigned.*

- COM-HI: guidelines.cxgroup.com/com-hi/
Onsite Registration, Hearing Impaired
- COM-SA: guidelines.cxgroup.com/com-sa/
Onsite Registration, Service Animal
- COM-SF: guidelines.cxgroup.com/com-sf/
Onsite Registration, Sensory Friendly
- COM-SS: guidelines.cxgroup.com/com-ss/
Onsite Registration, Spanish or Mandarin Chinese Speaking
- COM-VI: guidelines.cxgroup.com/com-vi/
Onsite Registration, Visually Impaired
- COM-WA: guidelines.cxgroup.com/com-wa/
Onsite Registration, Wheelchair Accessible
- COM-OE: guidelines.cxgroup.com/com-oe/
Onsite Registration, Email
- COM-OP: guidelines.cxgroup.com/com-op/
Onsite Registration, Phone Number
- COM-WE: guidelines.cxgroup.com/com-we/
Website Registration, Email

- COM-WP: guidelines.cxgroup.com/com-wp/
Website Registration, Phone Number

Comcast Holiday: *Instructions are set up by shop type. Shops require onsite or website registration. Some have a special situation. Some require registration with email or phone number specifically. Within the survey on the QA interface, the Scheduling Code will show which shop type the shopper was assigned. All shops require the shopper to also visit the Holiday Spectacular show.*

- COM-HI Holiday: guidelines.cxgroup.com/com-hi-holiday/
Onsite Registration, Hearing Impaired
- COM-SA Holiday: guidelines.cxgroup.com/com-sa-holiday/
Onsite Registration, Service Animal
- COM-SF Holiday: guidelines.cxgroup.com/com-sf-holiday/
Onsite Registration, Sensory Friendly
- COM-SS Holiday: guidelines.cxgroup.com/com-ss-holiday/
Onsite Registration, Spanish or Mandarin Chinese Speaking
- COM-VI Holiday: guidelines.cxgroup.com/com-vi-holiday/
Onsite Registration, Visually Impaired
Must present special situation at both Sphere and Holiday Spectacular
- COM-WA Holiday: guidelines.cxgroup.com/com-wa-holiday/
Onsite Registration, Wheelchair Accessible
- COM-OE Holiday: guidelines.cxgroup.com/com-oe-holiday/
Onsite Registration, Email
- COM-OP Holiday: guidelines.cxgroup.com/com-op-holiday/
Onsite Registration, Phone Number
- COM-WE Holiday: guidelines.cxgroup.com/com-we-holiday/
Website Registration, Email
- COM-WP Holiday: guidelines.cxgroup.com/com-wp-holiday/
Website Registration, Phone Number

CorePower Yoga: guidelines.cxgroup.com/cpy/

Covenant Capital Group (CCG Apartments): guidelines.cxgroup.com/ccg/

Detail Garage: guidelines.cxgroup.com/detail-garage/

European Wax Center - WAX50:

- New Guest: guidelines.cxgroup.com/wax50n/
- Repeat Guest: guidelines.cxgroup.com/wax50r/

Field Agent:

- Weekday: guidelines.cxgroup.com/fieldwd/
- Weekend: guidelines.cxgroup.com/fieldwe/

First National Bank:

- Visit: guidelines.cxgroup.com/first_visit/
- Phone: guidelines.cxgroup.com/first_phone/
- Web: guidelines.cxgroup.com/first_web/

FrontStream:

- Purchase: guidelines.cxgroup.com/front-purchase/
- No Purchase: guidelines.cxgroup.com/frntn-no-purchase/

Fuzzy's Taco Shop:

- Dine-In: guidelines.cxgroup.com/fuzzys-dine-in/
- Bar: guidelines.cxgroup.com/fuzzys-bar/

Goodwill of Omaha:

- Retail: guidelines.cxgroup.com/goodwill-of-omaha-retail/
- Donation: guidelines.cxgroup.com/goodwill-of-omaha-donation/

Goodwill of the Heartland:

- Regular: guidelines.cxgroup.com/goodwill-heartland/
- Outlet: guidelines.cxgroup.com/goodwill-heartland-outlet/

Hissho Sushi: guidelines.cxgroup.com/sushi-takeout/

IT'SUGAR:

- It'Sugar: guidelines.cxgroup.com/itsugar/
- Hoffman's: guidelines.cxgroup.com/hoffmans/

Kendra Scott: *Instructions are set up by shop type. Within the survey on the QA interface, the Scheduling Code will show which shop type the shopper was assigned.*

- KNDARJB: guidelines.cxgroup.com/kndarjb/
Retail, Just Browsing (No Purchase)
- KNDARPK: guidelines.cxgroup.com/kndarpk/
Retail, Purchase and Keep Item
- KNDARPR: guidelines.cxgroup.com/kndarpr/
Retail, Purchase and Return Item
- KNDawJB: guidelines.cxgroup.com/kndawjb/
Website, Just Browsing (No Purchase)
- KNDawMp: guidelines.cxgroup.com/kndawmp/
Website, Purchase on a Mobile Device
- KNDawDp: guidelines.cxgroup.com/kndawdp/
Website, Purchase on a Laptop/Desktop

Knowland: guidelines.cxgroup.com/hotel-photo-project/

My Burger: guidelines.cxgroup.com/my-burger-dine-in/

NVA Pet Resorts - Pet Suites: guidelines.cxgroup.com/pet-suites/

Parx Casino:

- Liberty Bell Restaurant: guidelines.cxgroup.com/php-liberty-bell/
- Parx Grill Restaurant: guidelines.cxgroup.com/php-parx-grill/
- Bambu Noodle Restaurant: guidelines.cxgroup.com/php-bambu-noodle/

PF Chang's: guidelines.cxgroup.com/pfchangs-dine-in/

OHM Fitness: guidelines.cxgroup.com/ohm-fitness/

Retro Fitness: guidelines.cxgroup.com/rtf/

RealReal:

- Retail: guidelines.cxgroup.com/real-retail/
- Consignment: guidelines.cxgroup.com/real-consignment/
- In-Home: guidelines.cxgroup.com/real-inhome/

Sam's Xpress Car Wash: guidelines.cxgroup.com/sams-xpress/

Summit - Fruniti: guidelines.cxgroup.com/sumff/

Summit - Pierogies: guidelines.cxgroup.com/sumpier/

Summit - Ready Refresh: guidelines.cxgroup.com/sumrr/

Summit - Whip-It: guidelines.cxgroup.com/sumwi/

Walmart: *Instructions are set up by shop type. Shopper is assigned a money transfer service and if applicable a gift card type. Within the survey on the QA interface, the Scheduling Code will show which shop type the shopper was assigned.*

Money Transfer + Gift Card Experience:

- WMFTMG1: guidelines.cxgroup.com/walmart-wmftmg1/
MoneyGram, Walmart Gift Cards
- WMFTMG2: guidelines.cxgroup.com/walmart-wmftmg2/
MoneyGram, Restaurant Gift Cards
- WMFTMG3: guidelines.cxgroup.com/walmart-wmftmg3/
MoneyGram, Money Cards (e.g., reloadable Visa/Mastercard debit cards)
- WMFTMG4: guidelines.cxgroup.com/walmart-wmftmg4/
MoneyGram, Gaming Gift Cards
- WMFTR1: guidelines.cxgroup.com/walmart-wmftr1/
Ria, Walmart Gift Cards
- WMFTR2: guidelines.cxgroup.com/walmart-wmftr2/
Ria, Restaurant Gift Cards
- WMFTR3: guidelines.cxgroup.com/walmart-wmftr3/
Ria, Money Cards (e.g., reloadable Visa/Mastercard debit cards)
- WMFTR4: guidelines.cxgroup.com/walmart-wmftr4/
Ria, Gaming Gift Cards
- WMFTWU1: guidelines.cxgroup.com/walmart-wmftwu1/
Western Union, Walmart Gift Cards
- WMFTWU2: guidelines.cxgroup.com/walmart-wmftwu2/
Western Union, Restaurant Gift Cards
- WMFTWU3: guidelines.cxgroup.com/walmart-wmftwu3/
Western Union, Money Cards (e.g., reloadable Visa/Mastercard debit cards)
- WMFTWU4: guidelines.cxgroup.com/walmart-wmftwu4/
Western Union, Gaming Gift Cards

Money Transfer Only:

- WMFTMG: guidelines.cxgroup.com/wmftmg/
MoneyGram, No Gift Cards
- WMFTR: guidelines.cxgroup.com/wmftr/
Ria, No Gift Cards
- WMFTWU: guidelines.cxgroup.com/wmftwu/
Western Union, No Gift Cards

**Surveys for these 3 shop types should come into the queue with “No” responses selected in the Gift Card Experience section (the shopper does not have access to the N/A options). You will need to change the responses in this section to N/A.*

Wegmans: guidelines.cxgroup.com/wegmans/